

CoB News, 23 October 2008

CoB Lands New Fundraiser

According to Amy Martin's [21-October-08](#) USM press release, Shannon Woodward has been selected to fill the fundraising void in USM's business school. Woodward (shown below) comes to the CoB from Ole Miss, where she was the development officer for the UM College of Business.



Shannon Woodward

According to new CoB dean Lance Nail, Woodward's talents ". . . will take the college of business development efforts to new heights." Whether or not Woodward will take the CoB's fundraising *totals* to new heights remains to be seen. USMNEWS.net sources state that locating the missing Parham-Bridges Real Estate Endowment (lost somewhere in the USM Foundation) would be an outstanding beginning for Woodward.

Hansen's Record Boosted

Incoming CoB assistant professor of marketing, John Hansen, was the subject of a recent report here at USMNEWS.net entitled "[Next Comes Hansen](#)." That report indicated that Hansen, who is joining the CoB in January of 2009 from Northern Illinois University, has a 2003 article in *Supply Chain Management: An International Journal* and a 2006 article in the *Journal of Business Logistics*. Though the former journal is an unlisted journal in USM's business college, the latter one is rated as an A-level outlet at USM. While this record is certainly respectable for a newcomer to academia, another recent report – "[Cites & Sounds](#)" – points out that Hansen also has a 2003 publication in *Industrial Marketing Management*, an A-level journal in USM's CoB.



While Hansen's record was respectable before, it looks even better now. Hansen could be a player, which is a possibility sources say might not place him in good light among the old CoB elites.

“What Value is Doty Adding?” An Editorial by a 31st & Pearl Columnist

It is increasingly difficult to buy the idea that former CoB dean Harold Doty is adding any *real* value to USM’s College of Business these days. Doty has a PhD in management from the University of Texas at Austin, and he trained for the post of CoB dean while a departmental chair at Syracuse University, a top-tier national university on the east coast. None of that, however, means much when it comes to Doty’s research energies or his administrative acumen. Doty has been an academic who was carried by the wings of others (e.g., Delery), and a busted college-level administrator who bullied and schemed his way into professional oblivion. Doty resigned in April (of 2007), shortly after getting “bad news” from the AACSB, and yet he wanted everyone to believe that the resignation had been planned for some time and that the AACSB news was not bad. Deans don’t regularly resign in the middle of the semester, nor do colleges of business submit re-accreditation reports directly *after* getting fully re-accredited by their overseers.

Now it appears as though Doty has given up on research. He hasn’t published a journal article in about two years, and even the most recent ones came on the back of Doty’s former SU graduate student/protégé. On the teaching side, he’s producing massive SCHs, but at what good? How much are the students getting out of his classes? It can’t be too much, even Doty described himself as an “okay” or “average” teacher when he interviewed at USM in the spring of 2003. Given his bloated salary of \$127,086, plus the employment of his wife, Susan, as (the unqualified) director of the center for economic education at a salary of \$50,000, and taxpayers of the State of Mississippi are on the hook (annually) for \$177,086. Throw in the fact that, because both Dotys are employed by USM, the Dotys’ daughter attends USM for free, and you have a story fit for “the fleecing of Mississippi.”

Cites & Sounds by Unit

The recent USMNEWS.net report on Google Scholar citations entitled “[Cites & Sounds](#)” ranks CoB faculty on the basis of the GS cites total to each individual’s top research paper (i.e., each’s most heavily-cited paper). This part of **CoB News, 23 October 2008** re-examines that data. Table 1 below reports unit-level rankings based on the average top source cites scores in the CoB. For the purposes of this analysis, international business (IB) and business law (BL) are included with economics (ECO) and information systems (IS), respectively.

Table 1
“Cites & Sounds” by Unit

Rank	Unit	Top Source Cites Avg	Top Source Cites Total
1	Management	92.2	922
2	Finance	68.6	549
3	Information Systems	44.4	355
4	Economics	17.6	229
5	Marketing	8.0	80
6	Tourism Management	7.6	38
7	Accounting	4.1	41
8	Fashion Merchandising	2.3	7

As the Table 1 results indicate, management is the clear leader, with a top source cites average of 92.2. Behind management are finance and information systems, with top source cites averages of 68.6 and 44.4, respectively. Readers who have not visited USMNEWS.net may be surprised to see ECO fall outside of the top 3, and/or to see tourism management (TM) rank close behind marketing (MKT) and higher than

accounting (ACC). Regular readers, however, will not likely be surprised at either outcome, having kept up with the human resources situations in these four CoB academic units.

Find the Date and Save It

According to USMNEWS.net sources, EFIB chairman and professor of economics George Carter will be presenting as part of CoB economist Sami Dakhli's "EFIB Fridays" in the very near future. Those same sources also urge CoB faculty to find the date of Carter's presentation and save it, given that no one has been located who has ever seen Carter give a research presentation inside the walls of JAG. If past stories from various EFIBers are correct, a Carter presentation will likely provide some "zingers" that one would not want to miss.

ACC Seeking New Gulf Park Faculty

Despite hard economic times, and what seems to be a flush faculty roster (again) in USM's CoB, the accounting department is in the market for a new assistant or associate professor of accounting at Gulf Park.

Posting Details

Posting Number:	0001020
Job Title:	Assistant/Associate Professor in Accounting
Grant Funded?	No
Possible Internal Promotion?	No Response
Position Type:	Faculty
Campus:	Gulf Park
Department:	Accounting
Pay Grade Level:	N/A
Job Summary:	The School of Accountancy and Information Systems invites applications for a tenure-track position in accounting beginning August 2009. This position is for the Gulf Coast campus. Associate and Assistant ranks will be considered. The primary areas of interest are all areas of accounting. Candidates interested in a balance among teaching, research and service are encouraged to apply.
Duties and Responsibilities:	The candidate for assistant professor must demonstrate strong evidence or promise of scholarly research and effective teaching. The candidate for associate professor must demonstrate an established record of scholarly activity. The primary areas of interest are all areas of accounting. Prospective candidates will have a balance among teaching, research and service.
Minimum Qualifications:	PhD in Accounting by time of appointment, or ABD with defense date within academic year. Applicants should demonstrate evidence of ability to engage in effective

	research and teaching abilities.
Preferred Qualifications:	Previous publications and/or teaching experience.
Posting Date:	10-07-2008
Closing Date:	Open Until Filled
Special Instructions to Applicants:	To ensure full consideration applications must be received no later than December 1, 2008. Applications, however, will continue to be accepted until the position is filled. Applicants must clearly indicate the position (associate or assistant) for which they are making application.
Physical Demands	
Additional University/Departmental Information:	Founded in 1910, The University of Southern Mississippi is a comprehensive doctoral and research-extensive university fulfilling its mission of being a leading university in engaging and empowering individuals to transform their lives and communities. The University of Southern Mississippi, which enrolls nearly 16,000 students each year, is the only dual-campus university in Mississippi with campuses in Hattiesburg and Long Beach. Six additional research and teaching sites are located on the Mississippi Gulf Coast and Meridian. Learn more at www.usm.edu .
Work Hours:	To be determined by Chair.

According to USMNEWS.net sources, the case for new accounting faculty at CoB-GP is a difficult one to make. Interim SAIS director Steven Jackson is based at Gulf Park, while assistant professor of accounting Paula Diane Parker joined the CoB (from the University of South Alabama) just this year. As one source stated, it is as if the CoB took the AACSB's complaints about the lack of research in accounting to mean that the CoB needs more accounting faculty, and not simply more research from the existing accounting faculty roster.